

Lesson 27: Modeling with Exponential Functions

Student Outcomes

- Students create exponential functions to model real-world situations.
- Students use logarithms to solve equations of the form $f(t) = a \cdot b^{ct}$ for t.
- Students decide which type of model is appropriate by analyzing numerical or graphical data, verbal descriptions, and by comparing different data representations.

Lesson Notes

In this summative lesson, students write exponential functions for different situations to describe the relationships between two quantities (**F-BF.A.1a**). This lesson uses real U.S. Census data to demonstrate how to create a function of the form $f(t) = a \cdot b^{ct}$ that could be used to model quantities that exhibit exponential growth or decay. Students must use properties of exponents to rewrite exponential expressions in order to interpret the properties of the function (**F-IF.C.8b**). They will estimate populations at a given time and determine the time when a population will reach a certain value by writing exponential equations (**A-CED.A.1**) and solving them analytically (**F-LE.A.4**). In Algebra I, students solved these types of problems graphically or numerically, but we have developed the necessary skills in this module to solve these problems algebraically. The data is presented in different forms (**F-IF.C.9**), and students use average rate of change (**F-IF.B.6**) to decide which type of function is most appropriate between linear or exponential function from given data: using a calculator's regression feature, solving for the parameters in the function analytically, and estimating the growth rate from a table of data (as covered in this lesson). This lesson ties those methods together and asks students to determine which seem most appropriate (MP.4).

Classwork

Opening (1 minute)

Pose this question, which will recall the work students did in Lesson 22:

- If you only have two data points, how should you decide which type of function to use to model the data?
 - Two data points could be modeled using a linear, quadratic, sinusoidal, or exponential function. You would have to have additional information or know something about the real-world situation to make a decision about which model would be best.

The Opening Exercise has students review how to find a linear and exponential model given two data points. Later in the lesson, students are then given more information about the data and asked to select and refine a model.

Scaffolding:

 If students struggle with the opening question, use this problem to provide a more concrete approach:

Given the ordered pairs (0,3) and (3,6), we could write the following functions:

$$f(t) = 3 + t$$

$$q(t) = 3(2)^{\frac{t}{3}}$$

Match each function to the appropriate verbal description and explain how you made your choice.

- A: A plant seedling is 3 ft. tall, and each week the height increases by a fixed amount. After three weeks, the plant is 6 ft. tall.
- Bacteria are dividing in a petri dish.
 Initially there are 300 bacteria and three weeks later, there are 600.







Scaffolding:

For students who struggle

manipulations, encourage

them to use the statistical

features of a graphing

with the algebraic

Opening Exercise (5 minutes)

Give students time to work this Opening Exercise either independently or with a partner. Observe whether they are able to successfully write a linear and an exponential function for this data. If most of your students cannot complete these exercises without your assistance, then you will need to make adjustments during the lesson to help them build fluency with writing a function from given numerical data.





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Lesson 27:

Date:



Modeling with Exponential Functions

11/17/14

ALGEBRA II

c. Who has the correct model? How do you know?

You cannot determine who has the correct model without additional information. However, populations over longer intervals of time tend to grow exponentially if environmental factors do not limit the growth, so Phillip's model is likely to be more appropriate.

Discussion (3 minutes)

MP.7

Before students start working in pairs or small groups on the modeling exercises, debrief the Opening Exercise with the following discussion to ensure that all students are prepared to begin the Modeling Exercise.

- What function best modeled the given data? Allow students to debate about whether they chose a linear or an exponential model, and encourage them to provide justification for their decision.
 - $E(t) = 281.4(1.0093)^t$
- What does the number 281.4 represent?
 - The initial population in the year 2000 was 281.4 million people.
- What does the number 1.0093 represent?
 - The population is increasing by a factor of 1.0093 each year.
- How does rewriting the base as 1 + 0.0093 help us to understand the population growth rate?
 - We can see the population is increasing by approximately 0.93% every year according to our model.

Mathematical Modeling Exercises 1–14 (24 minutes)

These problems ask students to compare their model from the Opening Exercise to additional models created when given additional information about the U.S. population, and then ask students to use additional data to find a better model. Students should form small groups and work these exercises collaboratively. Provide time at the end of this portion of the lesson for different groups to share their rationale for the choices that they made. Students are exposed to both tabular and graphical data (**F-IF.C.9**) as they work through these exercises. They must use the properties of exponents to interpret and compare exponential functions (**F-IF.C.8b**).

Exercise 11 requires access to the Internet to look up the current population estimate for the U.S. If students do not have convenient Internet access, you can either display the website <u>http://www.census.gov/popclock</u>, which would be an interesting way to introduce this exercise, or look up the current population estimate at the onset of class and provide this information to the students. The U.S. population clock is updated every 10 or 12 seconds, so it will show a dramatic population increase through a single class period.







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Mathematical Modeling Exercises 1–14

In this challenge, you will continue to examine U.S. census data to select and refine a model for the population of the United States over time.

MP.3

1. The following table contains additional U.S. census population data. Would it be more appropriate to model this data with a linear or an exponential function? Explain your reasoning.

Census Year	U.S. Population (in millions of people)
1900	76.2
1910	92.2
1920	106.0
1930	122.8
1940	132.2
1950	150.7
1960	179.3
1970	203.3
1980	226.5
1990	248.7
2000	281.4
2010	308.7

Scaffolding:

For students who are slow to recognize data as linear or exponential, create an additional column that shows the average rate of change and reinforce that unless those values are very close to a constant, a linear function is not the best model.

It is not clear by looking at a graph of this data whether it lies on an exponential curve or a line. However, from the context, we know that populations tend to grow as a constant factor of the previous population, so we should use an exponential function to model it. The graph below uses t = 0 to represent the year 1900.

OR

The differences between consecutive population values do not remain constant and in fact get larger as time goes on, but the quotients of consecutive population values are nearly constant around 1.1. This indicates that a linear model is not appropriate but an exponential model is.



After the work in Lesson 22, students should know that a situation such as this one involving population growth should be modeled by an exponential function. However, the reasoning used by each group of students will vary. Some may plot the data and note the characteristic shape of an exponential curve. Some may calculate the quotients and differences between consecutive population values. If time permits, have students share the reasoning they used to decide which type of function to use.

COMMON CORE

Lesson 27: Date:





2.

Scaffolding:

function.

ALGEBRA II

 Students may need to be shown how to use the calculator to find the exponential regression

	Bureau data from 1900 to 2010.
	Using a graphing calculator and letting the year 1900 correspond to $t=0$ gives the following exponential regression equation.
	$P(t) = 81.1(1.0126)^t$
3.	Find the growth factor for each 10 -year period and record it in the table below. What do you observe about these growth factors?

Use a calculator's regression capability to find a function, f, that models the U.S. Census

Census Year	US Population (in millions of people)	Growth Factor (10-year period)
1900	76.2	
1910	92.2	1.209974
1920	106.0	1.149675
1930	122.8	1.158491
1940	132.2	1.076547
1950	150.7	1. 139939
1960	179.3	1. 189781
1970	203.3	1.133854
1980	226.5	1. 114117
1990	248.7	1.098013
2000	281.4	1.131484
2010	308.7	1.097015

The growth factors are fairly constant around 1.1.

- 4. For which decade is the 10-year growth factor the lowest? What factors do you think caused that decrease? *The* 10-year growth factor is lowest in the 1930s, which is the decade of the Great Depression.
- 5. Find an average 10-year growth factor for the population data in the table. What does that number represent? Use the average growth factor to find an exponential function, *g*, that can model this data.

Averaging the 10-year growth factors gives 1.136; using our previous form of an exponential function; this means that the growth rate r satisfies 1 + r = 1.136, so r = 0.136. This represents a 13.6% population increase every ten years. The function g has an initial value g(0) = 76.2, so g is then given by $g(t) = 76.2(1.136)^{\frac{t}{10}}$, where t represents year since 1900.

6. You have now computed three potential models for the population of the United States over time: functions *E*, *f*, and *g*. Which one do you expect would be the most accurate model based on how they were created? Explain your reasoning.

Student responses will vary. Potential responses:

- I expect that function f that we found through exponential regression on the calculator will be the most accurate because it used all of the data points to compute the coefficients of the function.
- I expect that the function E will be most accurate because it uses only the most recent population values.



Lesson 27: Date:





Students should notice that function g is expressed in terms of a 10-year growth rate (the exponent is $\frac{t}{10}$), while the other two functions are expressed in terms of single-year growth rates (the exponent is t). In Exercise 8, encourage students to realize that they will need to use properties of exponents to rewrite the exponential expression in g in the form $g(t) = A(1+r)^t$ with an annual growth rate r so that the three functions can be compared in Exercise 10 (F-IF.C.8b). Through questioning, lead students to notice that time t = 0 does not have the same meaning for all three functions E, f, and g. In Exercise 9, they will need to transform function E so that t = 0 corresponds to the year 1900

instead of 2000. This is the equivalent of translating the graph of y = E(t) horizontally to the right by 100 units.





Lesson 27: Date:

Modeling with Exponential Functions 11/17/14

Struggling students may need to be explicitly told that they need to reexpress g in the form $g(t) = A(1+r)^t$ with an annual growth rate r.

Lesson 27

M3

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Struggling students may need to be explicitly told that they need to translate function *E* so that t = 0represents the year 1900 for all three functions.





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Lesson 27: Date:

Modeling with Exponential Functions 11/17/14





ALGEBRA II



443

MP.3

Lesson 27: Date: Modeling with Exponential Functions 11/17/14

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Exercises 15–16 (6 minutes)

Exercises 15–16 are provided for students who complete the Modeling Exercises. You might consider assigning these exercises as additional Problem Sets for the rest of the class.

In these two exercises, students are asked to compare different exponential population models. They will need to rewrite them to interpret the parameters when they compare the functions and apply the formula to solve a variety of problems. They are asked to compare the functions that model this data with an actual graph of the data. These problems are examples of **F-IF.C.8b**, **F-LE.A.1**, **F-LE.A.4**, and **F-IF.C.9**.





Modeling with Exponential Functions 11/17/14



c. Lenny calculated an exponential regression using his graphing calculator and got the same growth rate as Gwen, but his initial population was very close to 0. Explain what data Lenny may have used to find his function.

He may have used the actual year for his time values; where Gwen represented year 1790 by t = 0, Lenny may have represented year 1790 by t = 1790. If you translate Gwen's function 1790 units to the right write the resulting function in the form $f(t) = a \cdot b^t$, the value of a would be very small.

 $48661(1.036)^{t-1790} = \frac{48661(1.036)^t}{1.036^{1790}} \text{ and } \frac{48661}{1.036^{1790}} \approx 1.56 \times 10^{-23}$

d. When does Gwen's function predict the population will reach 1,000,000? How does this compare to the graph?

Solve the equation: $48661(1.036)^t = 1,000,000$.

 $1.036^{t} = \frac{1,000,000}{48661}$ $\log(1.036)^{t} = \log\left(\frac{1,000,000}{48,661}\right)$ $t\log(1.036) = \log\left(\frac{1,000,000}{48,661}\right)$ $t = \frac{\log\left(\frac{1,000,000}{48,661}\right)}{\log(1.036)}$

 $t \approx 85.5$

Gwen's model predicts that the population will exceed one million after 86 years, which would be during the year 1867. It appears that the population was close to one million around 1870 so the model does a fairly good job of estimating the population.

e. Based on the graph, do you think an exponential growth function would be useful for predicting the population of New York in the years after 1950?

The graph appears to be increasing but curving downwards, and an exponential model with a base greater than 1 would always be increasing at an increasing rate, so its graph would curve upwards. The difference between the function and the data would be increasing, so this is probably not an appropriate model.

- 16. Suppose each function below represents the population of a different US city since the year 1900.
 - a. Complete the table below. Use the properties of exponents to rewrite expressions as needed to help support your answers.

City Population Function (<i>t</i> is years since 1900)	Population in the Year 1900	Annual Growth/Decay Rate	Predicted in 2000	Between Which Years Did the Population Double?
$A(t) = 3000(1.1)^{\frac{t}{5}}$	3000	1.9% growth	20182	Between 1936 and 1937
$B(t) = \frac{(1.5)^{2t}}{2.25}$	1	125% growth	7.3×10^{34}	Between 1901 and 1902
$C(t) = 10000(1 - 0.01)^t$	10000	1% decay	475	Never
$D(t) = 900(1.02)^t$	900	2%growth	6520	Between 1935 and 1936

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M3

ALGEBRA II

Lesson 27



Closing (2 minutes)

Have students respond to this question either in writing or with a partner.

- How do you decide when an exponential function would be an appropriate model for a given situation?
 - You must consider the real-world situation to determine whether growth or decay by a constant factor is appropriate or not. Analyzing patterns in the graphs or data tables can also help.
- Which method do you prefer for determining a formula for an exponential function?
 - Student responses will vary. A graphing calculator provides a statistical regression equation, but you have to type in the data to use that feature.
- Why did we rewrite the expression for function *g*?
 - We can more easily compare the properties of functions if they have the same structure.

Then review the points in the Lesson Summary.



Exit Ticket (4 minutes)



Modeling with Exponential Functions 11/17/14





Name

Date _____

Lesson 27: Modeling with Exponential Functions

Exit Ticket

1. The table below gives the average annual cost (e.g., tuition, room, and board) for four-year public colleges and universities. Explain why a linear model might not be appropriate for this situation.

Year	Average Annual Cost
1981	\$2,550
1991	\$5,243
2001	\$8,653
2011	\$15,918

2. Algebraically determine an exponential function to model this situation.

3. Use the properties of exponents to rewrite the function from Problem 2 to determine an annual growth rate.

4. If this trend continues, when will the average annual cost of attendance exceed \$35,000?







Exit Ticket Sample Solutions

The table below gives the average annual cost (e.g., tuition, room, and board) for four-year public colleges and 1. universities. Explain why a linear model might not be appropriate for this situation.

Year	Average Annual Cost
1981	\$2, 550
1991	\$5,243
2001	\$8,653
2011	\$15, 918

A linear function would not be appropriate because the average rate of change is not constant.

Write an exponential function to model this situation. 2.

If you calculate the growth factor every 10 years, you get the following values.

$$1981 - 1991: \frac{5243}{2550} = 2.056$$
$$1991 - 2001: \frac{8653}{5243} = 1.650$$
$$2001 - 2011: \frac{15918}{8653} = 1.840$$

The average of these growth factors is 1.85.

Then the average annual cost in dollars t years after 1981 is $C(t) = 2550(1.85)^{\frac{1}{10}}$.

Use the properties of exponents to rewrite the function from Problem 2 to determine an annual growth rate. 3.

We know that $2550(1.85)^{\frac{t}{10}} = 2250(1.85^{\frac{1}{10}})^{\circ}$ and $1.85^{\frac{1}{10}} \approx 1.063$. Thus the annual growth rate is 6.3%.

If this trend continues, when will the average annual cost exceed \$35,000? 4.

We need to solve the equation C(t) = 35000.

$$2550(1.85)^{\frac{t}{10}} = 35000$$

$$(1.85)^{\frac{t}{10}} = 13.725$$

$$\log\left((1.85)^{\frac{t}{10}}\right) = \log(13.725)$$

$$\frac{t}{10} = \frac{\log(13.725)}{\log(1.85)}$$

$$t = 10\left(\frac{\log(13.725)}{\log(1.85)}\right)$$

$$t \approx 42.6$$

The cost will exceed \$35,000 after 43 years, which will be in the year 2024.









Problem Set Sample Solutions











Rewrite the expressions for each function in parts (a)–(d) to determine the annual growth or decay rate. e. For part (a), $5^{\frac{t}{4}} = (5^{\frac{1}{4}})^{t}$ so the annual growth factor is $5^{\frac{1}{4}} \approx 1.495$, and the annual growth rate is 49.5%. For part (b), $0.75\frac{t}{5} = (0.75\frac{1}{5})^t$ so the annual growth factor is $0.75\frac{1}{5} \approx 0.596$, so the annual growth rate is -40.4%, meaning that the quantity is decaying at a rate of 40.4%For part (c), $\left(\frac{9}{5}\right)^{\frac{1}{2}} = \left(\left(\frac{9}{5}\right)^{\frac{1}{2}}\right)^{t}$ so the annual growth factor is $\left(\frac{9}{5}\right)^{\frac{1}{2}} \approx 1.312$ and the annual growth rate is 31.2% For part (a), $\left(\frac{4}{5}\right)^{\frac{1}{3}} = \left(\left(\frac{4}{5}\right)^{\frac{1}{3}}\right)^{t}$ so the annual growth factor is $\left(\frac{4}{5}\right)^{\frac{1}{3}} \approx 0.928$ and the annual growth rate is -0.072, which is a decay rate of 7.2%. For parts (a) and (c), determine when the value of the function is double its initial amount. f. For part (a), solve the equation $2 = 5^{\frac{1}{4}}$ for t. $2 = 5^{\frac{t}{4}}$ $\log(2) = \log\left(5^{\frac{t}{4}}\right)$ $\frac{t}{4} = \frac{\log(2)}{\log(5)}$ $t = 4\left(\frac{\log(2)}{\log(5)}\right)$ $t \approx 1.723$ For part (c), solve the equation $2 = \left(\frac{9}{5}\right)^{\frac{1}{2}}$ for t. The solution is 2.358. For parts (b) and (d), determine when the value of the function is half its initial amount. g. For part (b), solve the equation $\frac{1}{2} = (0.75)^{\frac{l}{5}}$ for t. The solution is 12.047. For part (d), solve the equation $\frac{1}{2} = \left(\frac{4}{5}\right)^{\frac{t}{3}}$ for t. The solution is 9.319. 4. When examining the data in Example 1, Juan noticed the population doubled every five years and wrote the formula $P(t) = 100(2)^{\frac{1}{5}}$. Use the properties of exponents to show that both functions grow at the same rate per year. Using properties of exponents, $100(2)^{\frac{t}{5}} = 100(2^{\frac{1}{5}})^{t}$. The annual growth is $2^{\frac{1}{5}}$. In the other function, the annual growth is $4^{\frac{1}{10}} = \left(4^{\frac{1}{2}}\right)^{\frac{1}{5}} = 2^{\frac{1}{5}}.$ 5. The growth of a tree seedling over a short period of time can be modeled by an exponential function. Suppose the tree starts out 3 ft. tall and its height increases by 15% per year. When will the tree be 25 ft. tall? We model the growth of the seedling by $h(t) = 3(1.15)^t$, where t is measured in years, and we find that $3(1.15)^t = 25$ when t = 15.171 years. The exact solution is $t = \frac{\log(\frac{25}{3})}{\log(1.15)^2}$



Modeling with Exponential Functions 11/17/14



6.

Loggerhead turtles reproduce every 2-4 years, laying approximately 120 eggs in a clutch. Studying the local population, a biologist records the following data in the second and fourth years of her study:

Year	Population
2	50
4	1250

a. Find an exponential model that describes the loggerhead turtle population in year t.

From the table, we see that P(2) = 50 and P(4) = 1250. So, the growth rate over two years is $\frac{1250}{50} = 25$. Since P(2) = 50, and $P(t) = P_0(25)^{\frac{1}{2}}$, we know that $50 = P_0(25)$, so $P_0 = 2$. Then $50 r^2 = P_0 r^4$, so $50r^2 = 1250$. Thus, $r^2 = 25$ and then r = 5. Since $50 = P_0r^2$, we see that $P_0 = 2$. Therefore, $P(t) = 2(5^t)$

b. According to your model, when will the population of loggerhead turtles be over 5,000? Give your answer in years and months.

$$2(5^t) = 5000$$

$$5^t = 2500$$

$$t \log(5) = \log(2500)$$

$$t = \frac{\log(2500)}{\log(5)}$$

$$t \approx 4.86$$

The population of loggerhead turtles will be over 5,000 after year 4.86, which is roughly 4 years and 11 months.

7. The radioactive isotope seaborgium-266 has a half-life of 30 seconds, which means that if you have a sample of A g of seaborgium-266, then after 30 seconds half of the sample has decayed (meaning it has turned into another

element), and only $\frac{A}{2}$ g of seaborgium-266 remain. This decay happens continuously.

a. Define a sequence $a_0, a_1, a_2, ...$ so that a_n represents the amount of a 100 g sample that remains after n minutes.

In one minute, the sample has been reduced by half two times, leaving only $\frac{1}{4}$ of the sample. We can

represent this by the sequence $a_n = 100 \left(\frac{1}{2}\right)^{2n} = 100 \left(\frac{1}{4}\right)^n$. (Either form is acceptable.)

b. Define a function a(t) that describes the amount of seaborgium-266 that remains of a 100 g sample after t minutes.

$$a(t) = 100 \left(\frac{1}{4}\right)^t = 100 \left(\frac{1}{2}\right)^2$$

c. Does your sequence from part (a) and your function from part (b) model the same thing? Explain how you know.

The function models the amount of seaborgium-266 as it constantly decreases every fraction of a second, and the sequence models the amount of seaborgium-266 that remains only in 30-second intervals. They model nearly the same thing, but not quite. The function is continuous and the sequence is discrete.



Lesson 27: Date: Modeling with Exponential Functions 11/17/14

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451



Lesson 27

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COMMON CORE Lesson 27: Date: Modeling with Exponential Functions 11/17/14











Modeling with Exponential Functions 11/17/14



10. When looking at U.S. minimum wage data, you can consider the nominal minimum wage, which is the amount paid in dollars for an hour of work in the given year. You can also consider the minimum wage adjusted for inflation. Below are a table showing the nominal minimum wage and a graph of the data when the minimum wage is adjusted for inflation. Do you think an exponential function would be an appropriate model for either situation? Explain your reasoning.

Year	Nominal Minimum
	Wage
1940	\$0.30
1945	\$0.40
1950	\$0.75
1955	\$0.75
1960	\$1.00
1965	\$1.25
1970	\$1.60
1975	\$2.10
1980	\$3.10
1985	\$3.35
1990	\$3.80
1995	\$4.25
2000	\$5.15
2005	\$5.15
2010	\$7.25



would be $f(t) = 0.40(1.044)^t$.





Modeling with Exponential Functions 11/17/14

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M3

ALGEBRA II

Lesson 27





M3

Lesson 27

- 11. A dangerous bacterial compound forms in a closed environment but is immediately detected. An initial detection reading suggests the concentration of bacteria in the closed environment is one percent of the fatal exposure level. Two hours later, the concentration has increased to four percent of the fatal exposure level.
 - a. Develop an exponential model that gives the percent of fatal exposure level in terms of the number of hours passed.

$$P(t) = 1 \cdot \left(\frac{4}{1}\right)^{\frac{t}{2}}$$
$$= 4^{\frac{t}{2}}$$
$$= 2^{t}$$

b. Doctors and toxicology professionals estimate that exposure to two-thirds of the bacteria's fatal concentration level will begin to cause sickness. Provide a rough time limit (to the nearest 15 minutes) for the inhabitants of the infected environment to evacuate in order to avoid sickness.

$$66.66 = 2^{t}$$
$$log(66.66) = t \cdot log(2)$$
$$t = \frac{log(66.66)}{log(2)} \approx 6.0587$$

Inhabitant should evacuate before 6 hours and 3 minutes to avoid becoming sick.

c. A prudent and more conservative approach is to evacuate the infected environment before bacteria concentration levels reach 45% of the fatal level. Provide a rough time limit (to the nearest 15 minutes) for evacuation in this circumstance.

$$2^{t} = 45$$
$$t \cdot \log(2) = \log(45)$$
$$t = \frac{\log(45)}{\log(2)} \approx 5.492$$

Inhabitants should evacuate within 5 hours and 30 minutes to avoid becoming sick at this conservative level.

d. When will the infected environment reach 100% of the fatal level of bacteria concentration (to the nearest minute)?

$$t \cdot \log(2) = \log(100)$$
$$t = \frac{2}{\log(2)} \approx 6.644$$

Inhabitants should evacuate within 6 hours and 39 minutes to avoid fatal levels.



Modeling with Exponential Functions 11/17/14



455



12. Data for the number of users at two different social media companies is given below. Assuming an exponential growth rate, which company is adding users at a faster annual rate? Explain how you know.

Social Me	dia Company A	Social M	edia Company B
Year	Number of Users (Millions)	Year	Number of Users (Millions)
2010	54	2009	360
2012	185	2012	1,056

Company A: The number of users (in millions) can be modeled by $A(t) = a \left(\frac{105}{54}\right)^2$ where a is the initial amount and t is time in years since 2010.

Company B: The number of users (in millions) can be modeled by $B(t) = b \left(\frac{1056}{360}\right)^{\frac{t}{3}}$ where b is the initial amount and t is time in years since 2009.

Rewriting the expressions, you can see that Company A's annual growth factor is $\left(\frac{185}{54}\right)^{\frac{1}{2}} \approx 1.851$ and Company B's annual growth factor is $\left(\frac{1056}{360}\right)^{\frac{1}{3}} \approx 1.432$. Thus, Company A is growing at the faster rate of 85.1% compared to Company B's 43.2%.





